



"Play For Your Cause"

Mr. Stephen Shane
Chief Executive Officer
Roosevelt Island Operating Corporation
591 Main Street, Roosevelt Island
New York, NY 10044

May 13, 2010

Dear Steve,

The ZogSports team and volunteer participants are very excited to assist with the Roosevelt Island Health and Fitness Day this Saturday, May 15. We will be organizing and running a sports-focused obstacle course for kids. We are looking forward to spending the day volunteering and interacting with the Roosevelt Island community.

We have some other very exciting news that we wanted to share with you and your team. We are pleased to announce our \$25,000 donation to Out2Play to help sponsor the redevelopment of the playground at P.S. 217 on Roosevelt Island. The funding will enable Out2Play to transform the school's empty, asphalt schoolyard into a safe, stimulating and developmentally beneficial playspace. Construction for the playground will take 6-8 weeks over the summer and P.S. 217 will have a completed playspace by the start of next school year. We selected this project on Roosevelt Island because of our commitment to support, respect and improve the communities in which we play.

We are thrilled to work with Out2Play to help provide an area where the Roosevelt Island schoolchildren can get outside and be active. To date, Out2Play has built 80 playgrounds and plans to build 40 more this year. ZogSports lauds Out2Play for its mission to keep NYC public school kids active and healthy by providing safe and fun playspaces. We look forward to the fall for the Grand Opening celebration with the school, community, public sponsors of the project and ZogSports participants.

Cheers,

Robert

The ZogSports Team (Rob, Christie, Joel, Brandon, Andy, Amy, Jodi & Dan)

CC: Fernando Martinez
Mike Smith
Carol Rubbino
Donna Masly
Erica Wilder
Tom Turcic